

## Order Item Summary

CBS TELEVISION  
STATIONS

KDKA-TV

Order ID: 56976   CF   LOC-POL   FBD - LBD: 10/14/12 - 10/20/12   HL#:   Created: 10/11/12 12:32 PM

Client: AMERICANS FOR TAX REFORM...   CPE: / / 1131   Agency Commission: 15 %   Updated: EMENDEL on 10/11/12 03:19 PM

Agency: MAIN STREET MEDIA GROUP   Product: ATR-PA12 TV 10/14-20 (1300)   Self Protect.: :00:00   Confirmed: 10/11/12 12:42 PM

Buyer:   Demo: HHOLDS   DMA RTG   Sched. Code: B   Contract: 10/12/12 08:51 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM: SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AMERICANS FOR TAX REFORM.

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	1 0 1 0 0 0 0	MORN	30	D			0.0	\$800.00	2	\$1,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/17/12	2										
002	MEARLY	0 1 0 1 0 0 0	MORN	30	D			0.0	\$450.00	2	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/18/12	2										
003	DLIVE9A	1 1 1 0 1 0 0	DAY	30	B			0.0	\$300.00	4	\$1,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/19/12	4										
004	DLIVE930A	1 0 1 0 1 0 0	DAY	30	B			0.0	\$300.00	3	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/19/12	3										
005	NEWS4PM	1 0 1 0 1 0 0	NEWS	30	D			0.0	\$900.00	3	\$2,700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/19/12	3										
006	NEWS430PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$900.00	5	\$4,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/19/12	5										

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Client: AMERICANS FOR TAX REFORM...	CPE: / / 1131	Agency Commission: 15 %	Updated: EMENDEL on 10/11/12 03:19 PM	
Agency: MAIN STREET MEDIA GROUP	Product: ATR-PA12 TV 10/14-20 (1300)	Self Protect.: :00:00	Confirmed: 10/11/12 12:42 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/12/12 08:51 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS5PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,050.00	5	\$5,250.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/19/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS530PM	0 1 0 1 0 0 0	NEWS	30	D			0.0	\$1,050.00	2	\$2,100.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS6PM	0 1 0 1 0 0 0	NEWS	30	D			0.0	\$1,300.00	2	\$2,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS630PM	0 1 0 1 0 0 0	NEWS	30	D			0.0	\$1,300.00	2	\$2,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NCBS7PM01	0 1 0 1 0 0 0	CNWS	30	B			0.0	\$1,300.00	2	\$2,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	AINSIDER	0 0 1 0 1 0 0	ACC	30	B			0.0	\$775.00	2	\$1,550.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	2										

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AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PHAWAII	M * * * * *	REGP	30	B			0.0	\$6,000.00	1	\$6,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NLATE03	1 0 1 0 0 0 0	NEWS	30	B			0.0	\$2,750.00	2	\$5,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/17/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PCRIMINAL	* * W * * * *	REGP	30	B			0.0	\$6,000.00	1	\$6,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PPERSON	* * * T * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/18/12	10/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$400.00	1	\$400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

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AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NEWS SAT8	* * * * * S *	NEWS	30	D			0.0	\$600.00	1	\$600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PCRIMESA2	* * * * * S *	REGP	30	B			0.0	\$1,750.00	1	\$1,750.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	18:30 - 19:00	* * * * * S	MILT	30	B			0.0	\$875.00	1	\$875.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PSIXTY	* * * * * S	REGP	30	D			0.0	\$6,500.00	1	\$6,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	SSHOWDOWN	* * * * * S	LOCS	30	D		SPORTS	0.0	\$1,300.00	1	\$1,300.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	46	0	\$66,425.00	\$56,461.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0%	WTAE: 0%	WPXI: 0%	WPGH: 0%	WPMY: 0%	WPCW: 0%	CABLE: 0%

Order Totals:	\$66,425.00	\$56,461.25	\$0.00	\$0.00
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